18-06-2025

Datacation Your dedicated data & Al partner





Operations Manager & Data Science Consultant

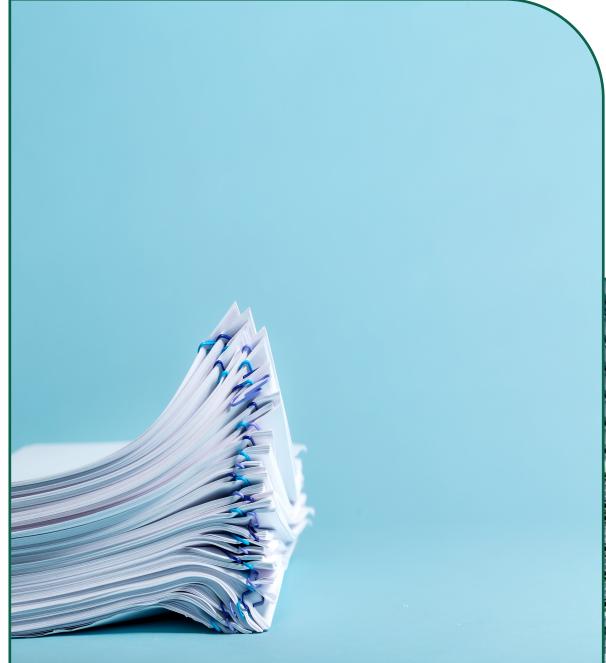
j.oosterkamp@datacation.nl www.linkedin.com/in/joboosterkamp







Domains A



Natural Language Processing

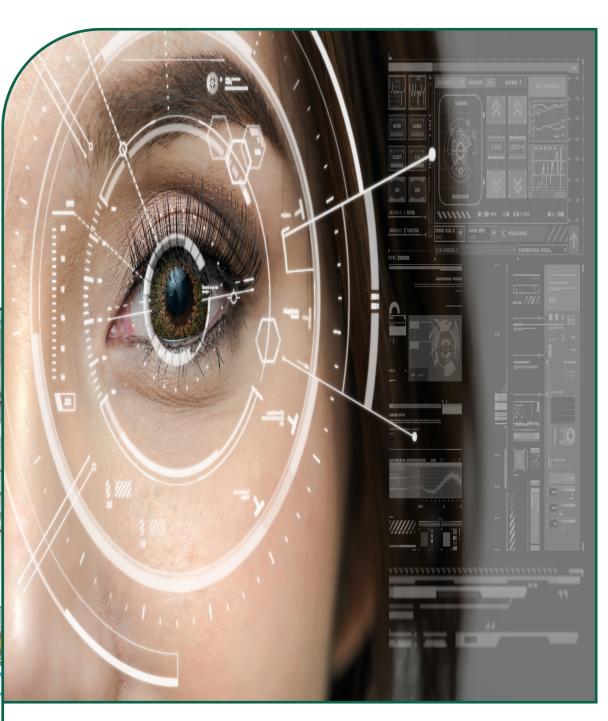
Convert text into insights for better decision-making and more efficient processes.





Determine the most efficient way to maximize performance and minimize costs.

Optimization



Computer Vision

Extract valuable information from images to act faster and smarter.

Domains A



Natural Language Processing

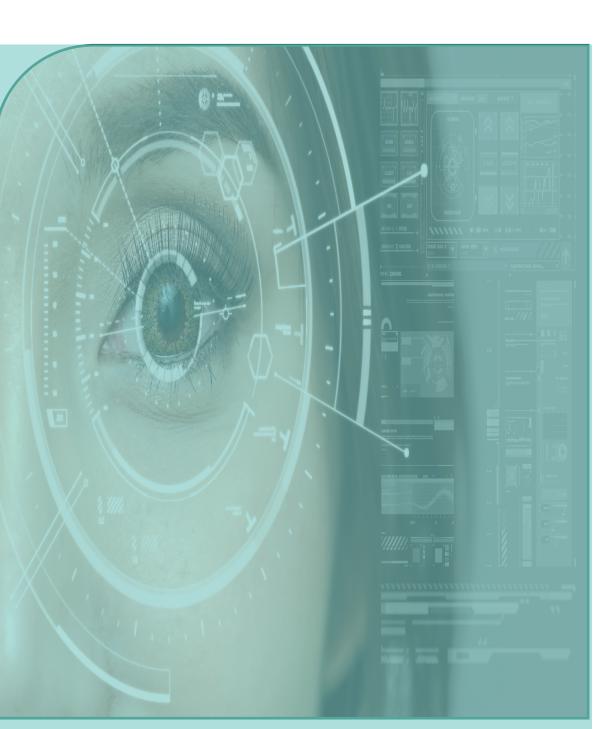
Convert text into insights for better decision-making and more efficient processes.



Determine the most efficient way to maximize performance and minimize costs.

Optimization





Computer Vision

Extract valuable information from images to act faster and smarter.





Use case: Email handling





Email handling

The Case:

The sales department processes many emails per day. There is no standard procedure or prioritization of the processing of emails.

Bottlenecks:



No overview of current activities

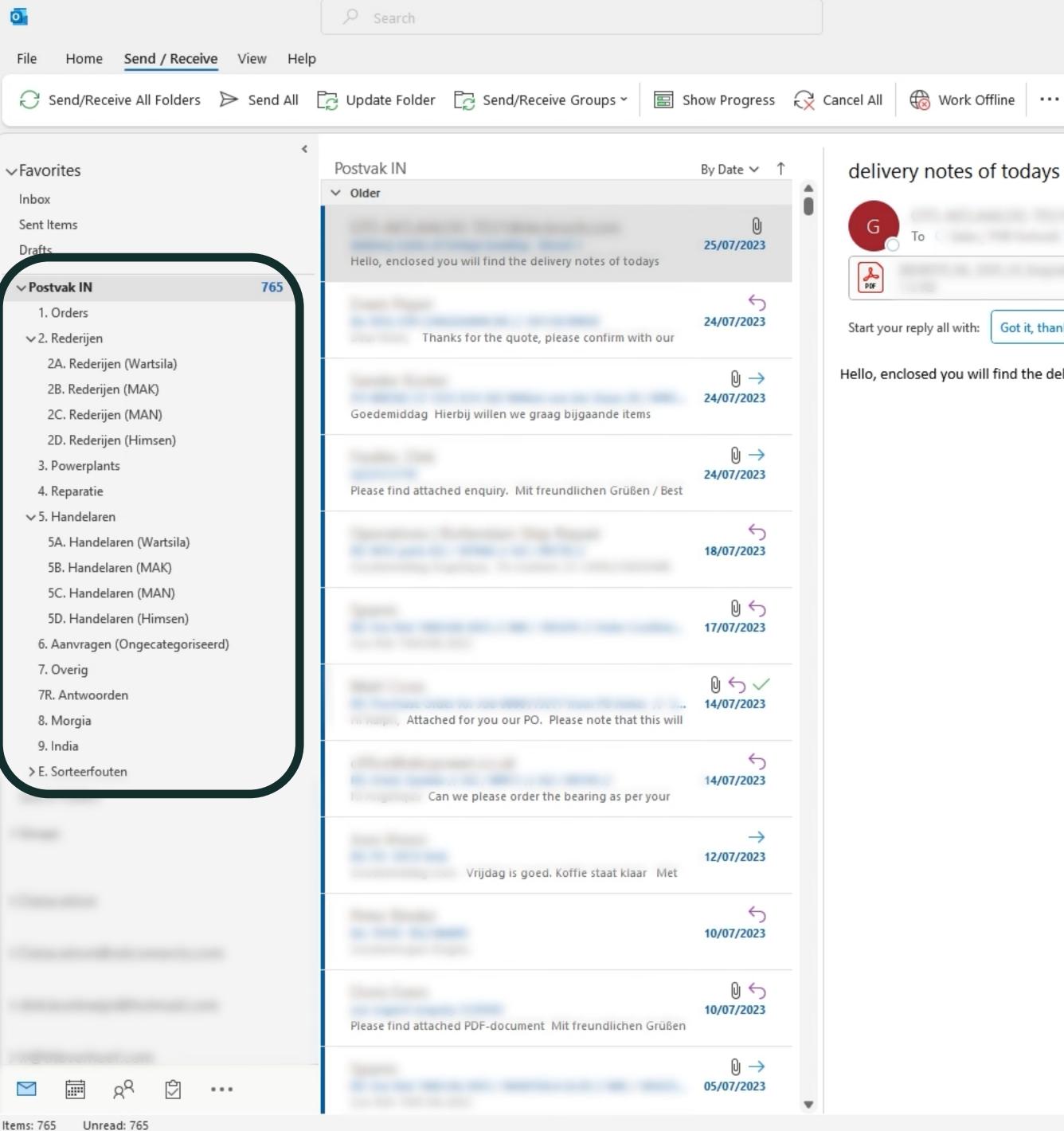


Important orders are **missed** or end up at the bottom of the pile



Employees spend a lot of unnecessary time searching through their mailbox

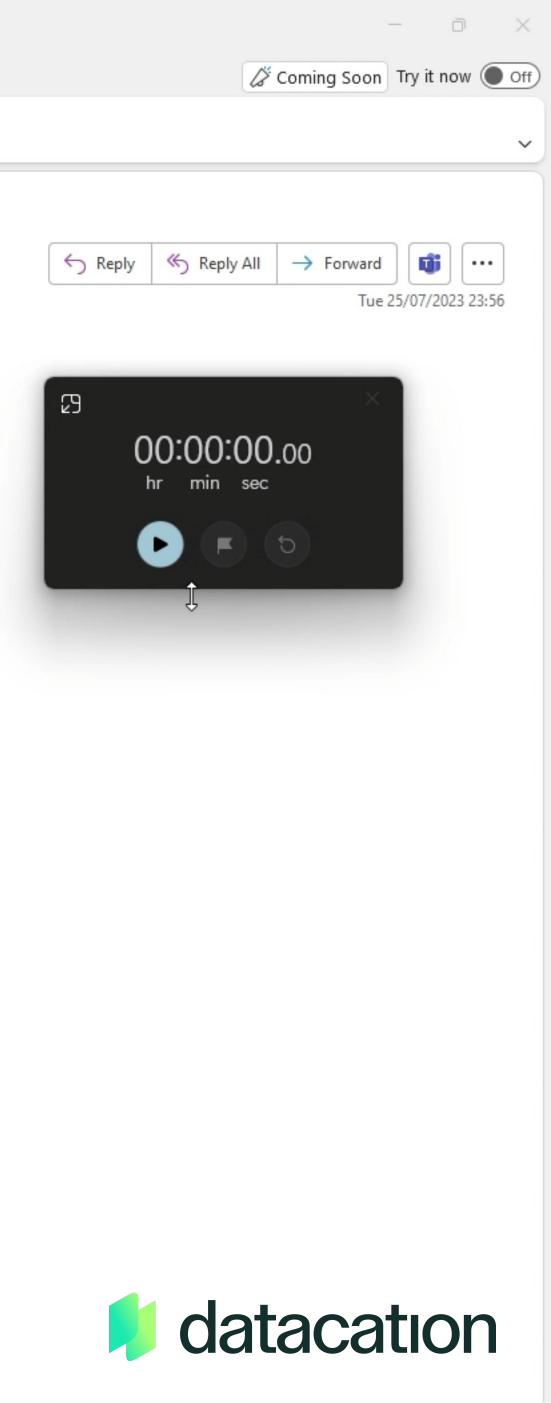




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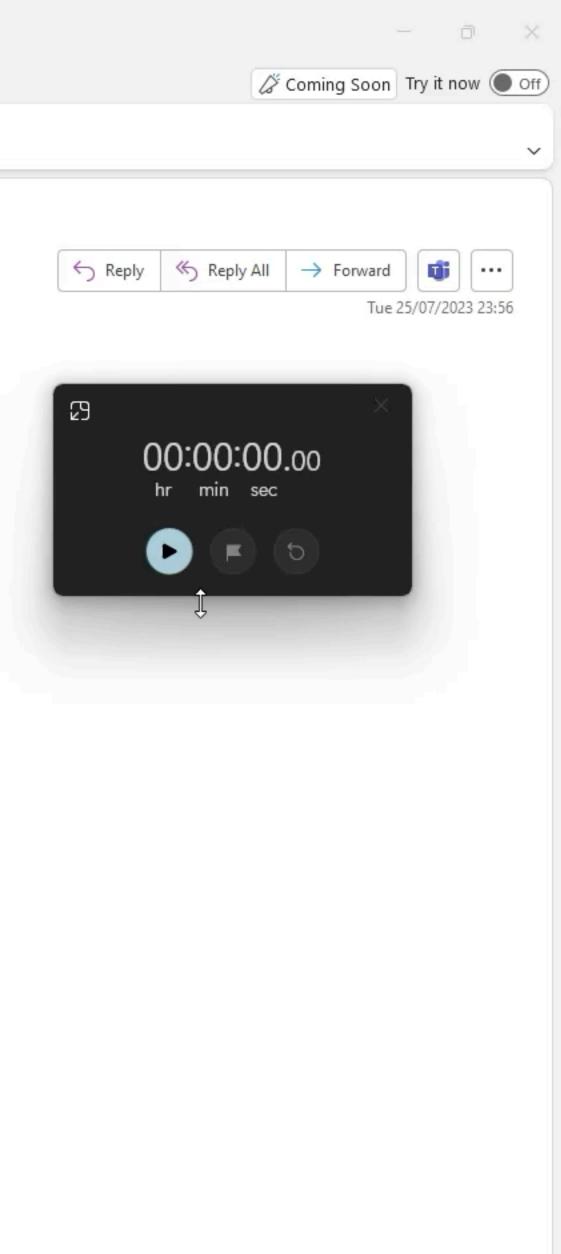
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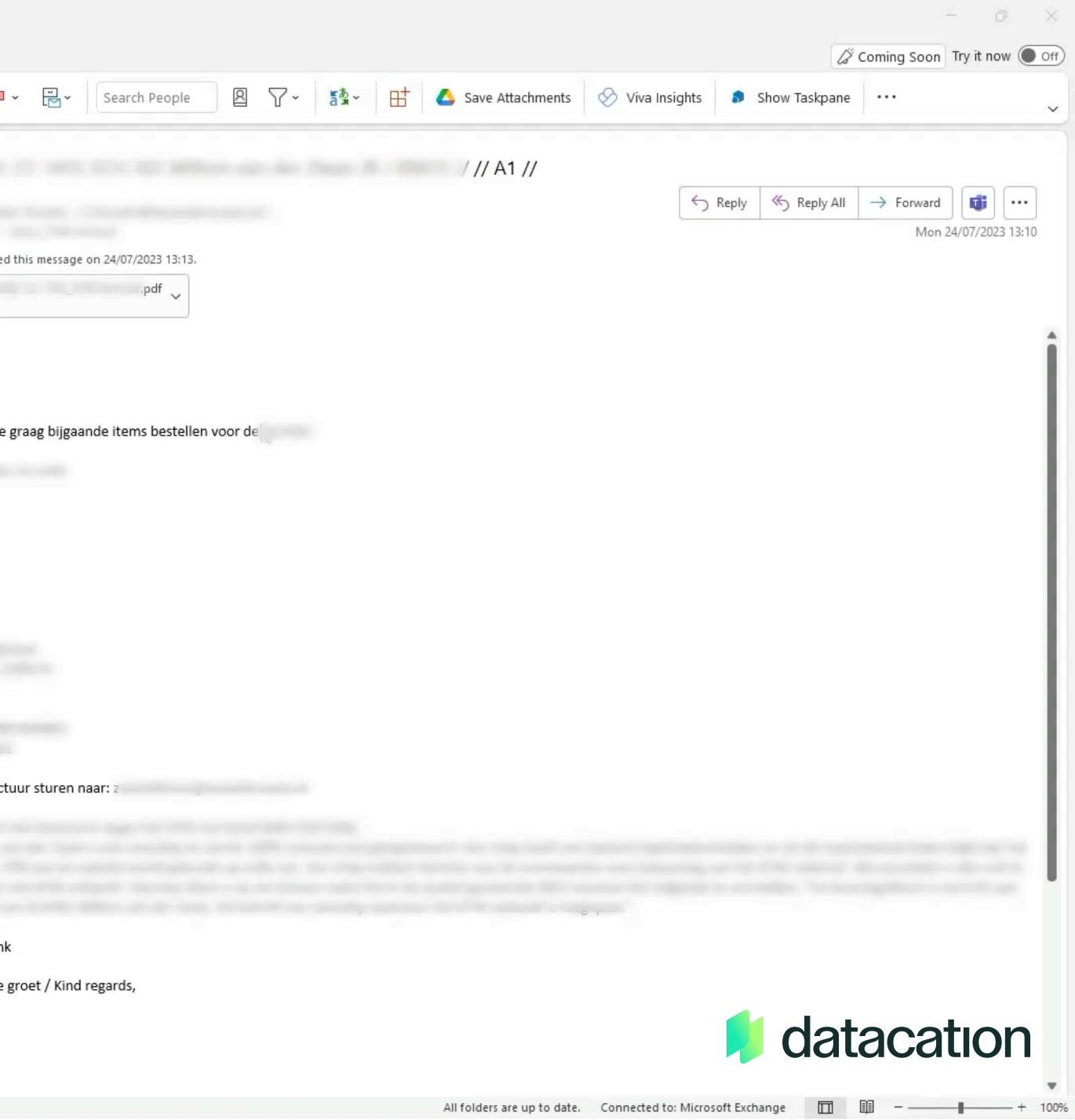




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Results & Impact

Our AI solution sorts all incoming emails to provide **focus**, **clarity**, and **priority** 2.

10 FTE to 3 FTE



3.

We used an open-source model, hosted on the client's server

4.

The emails are sorted in realtime and integrated with MS Outlook





Use case:

Work Instructions Assistant





Work Instructions Assistant The Case:

Engineers must update the translated work instructions after every minor change

Bottlenecks:



Translation machines are not perfect as they fail to understand the context



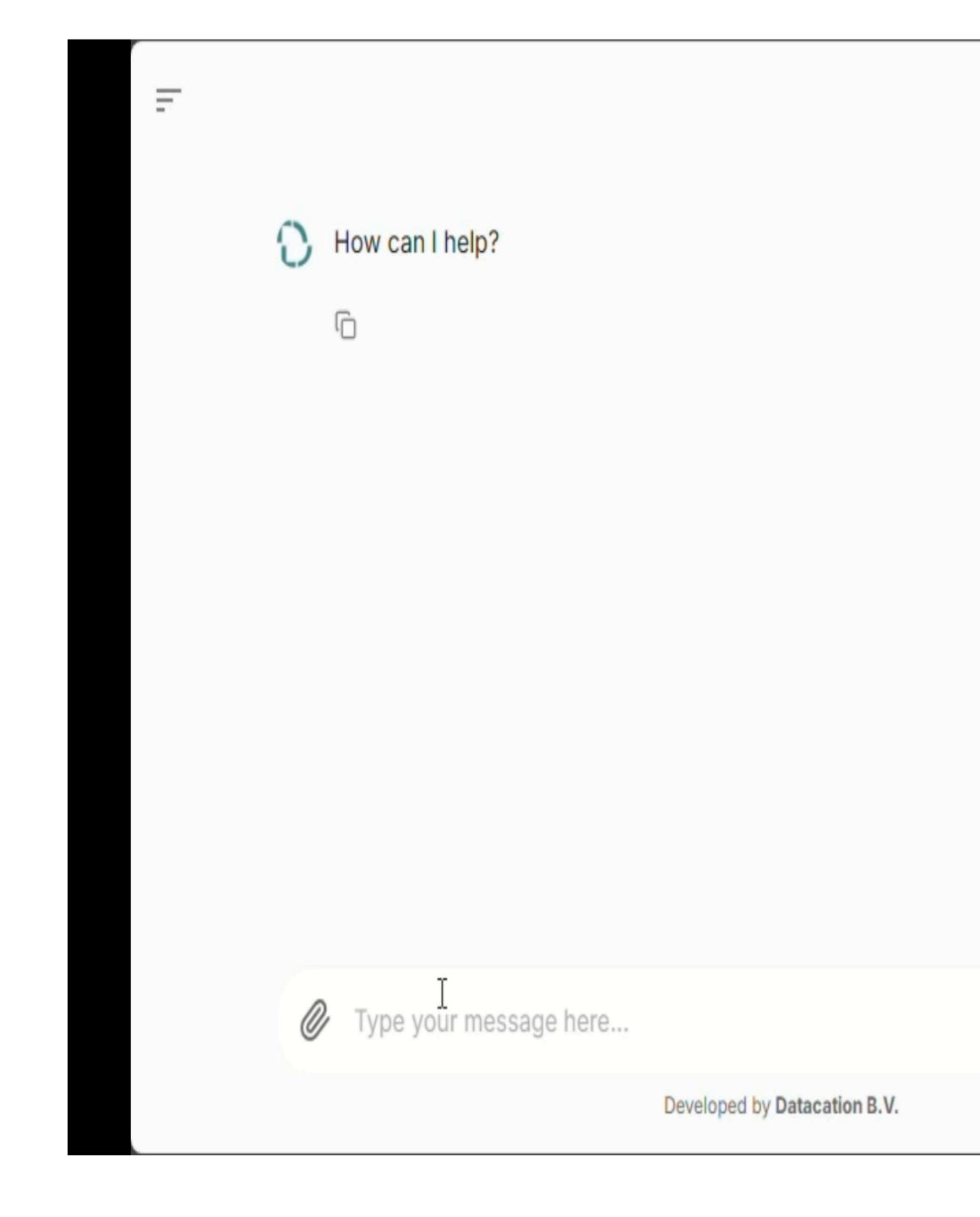
Time-consuming due to the many different translations



Colleagues are unnecessarily burdened with questions









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Use Worke: Instructions Assistant



Results & Impact

It eliminates repetitive manual work, allowing focus to return to core tasks

2.

Deliver better performance than machine translation and **avoids misinterpretatio n of context**



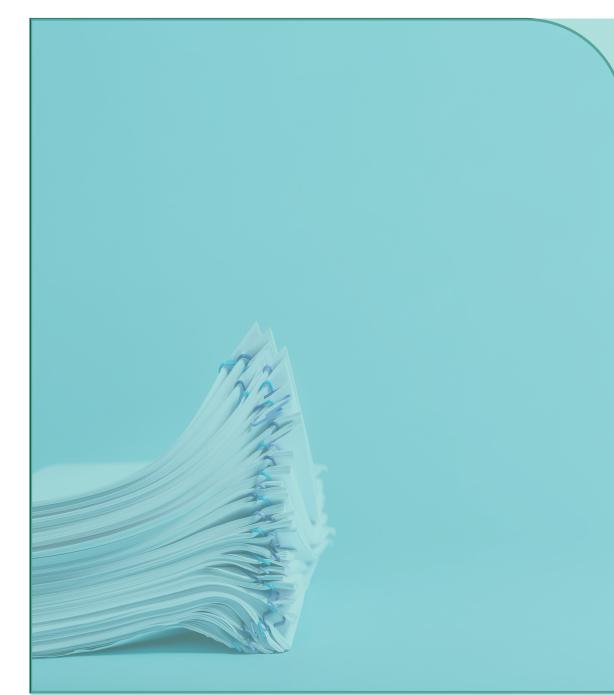
3.

Accurate referencing makes it easier to find the right manuals

4.

Hosted on the client's server, data is **not shared** with public language models

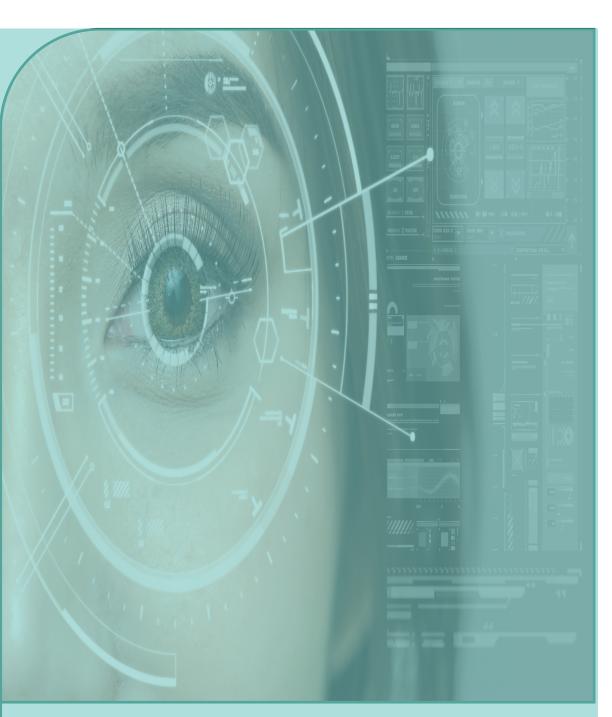
Domeinen Al



Natural Language Processing Zet tekst om in inzichten, voor betere besluitvorming en efficiëntere processen. De meest efficiënte werkwijze bepalen om prestaties te maximaliseren en kosten te minimaliseren. Optimization







Computer Vision

Waardevolle informatie uit beelden extraheren om sneller en slimmer te kunnen handelen.



Optimize resource planning

Use case:







Optimize resource planning

The Case:

Automate and optimize the planning of First-Aid trainings

Bottlenecks:



Currently, planning is based on human knowledge



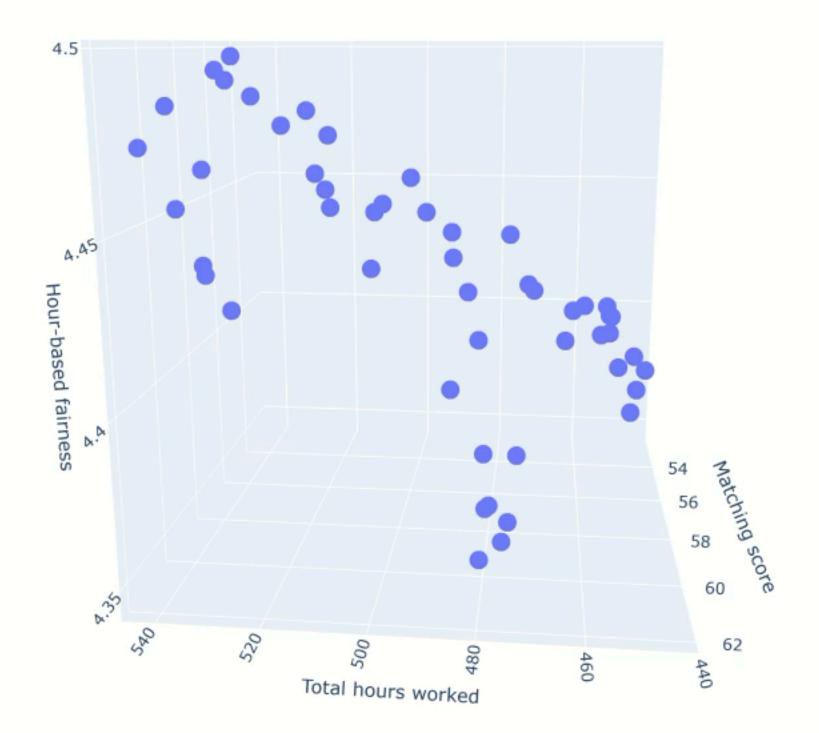
Losing time because of manual efforts Subjective, suboptimal, and hard to quickly deal with unexpected changes







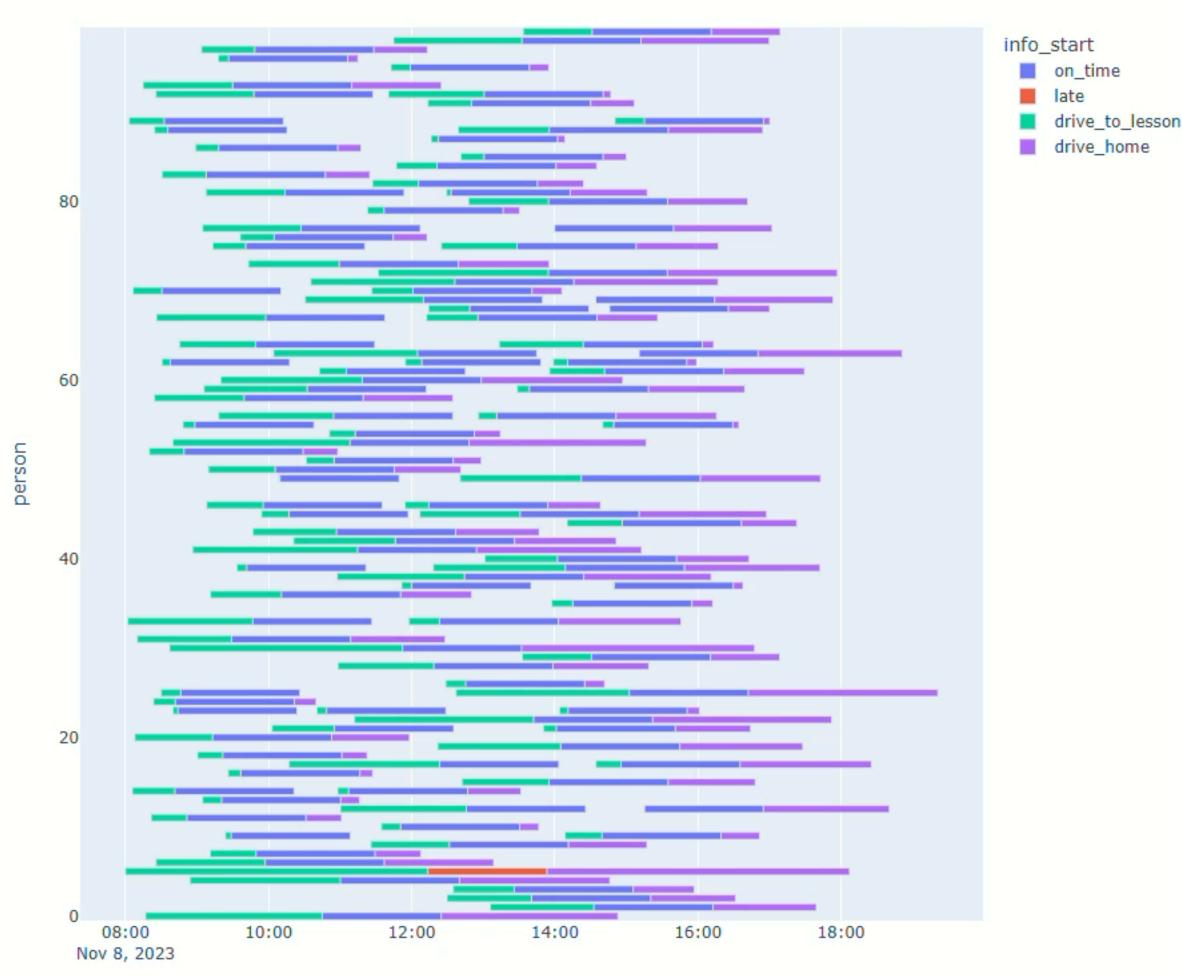
Solutions



datacation

3

Planning





Results & Impact

Multi-objective optimization: possible to optimize based on different parameters 2. The AI solution transform expert insights into structured, retained knowledge



3.

Planner is still **in control** over final planning

Other applications

Predicting EV charging behavior

- Customer and session data
- Location data





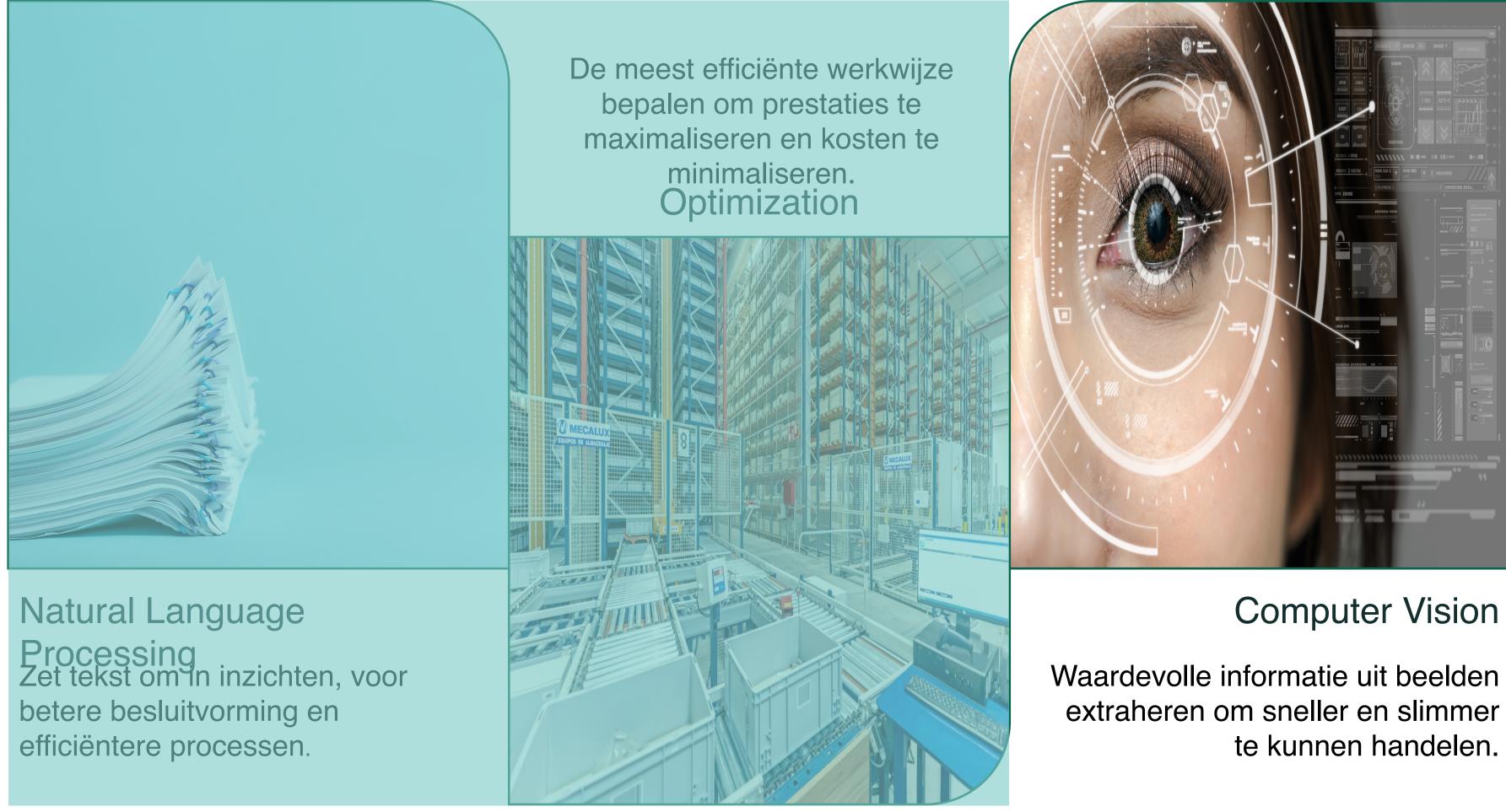
Enrich Replacement Rate data

- Make predictions for products with less available data
- Use brand, segment, country specific and product data to train AI model



We support performance

Domeinen A









Use case:

Optimize food & beverages





Optimize food & beverages

The Case:

KLM wants to optimize the number of meals and drinks they need to take with them per flight.

Bottlenecks:



Currently there is **no insight** into food and drink consumed per flight



The amount of waste generated by all meals is a growing problem

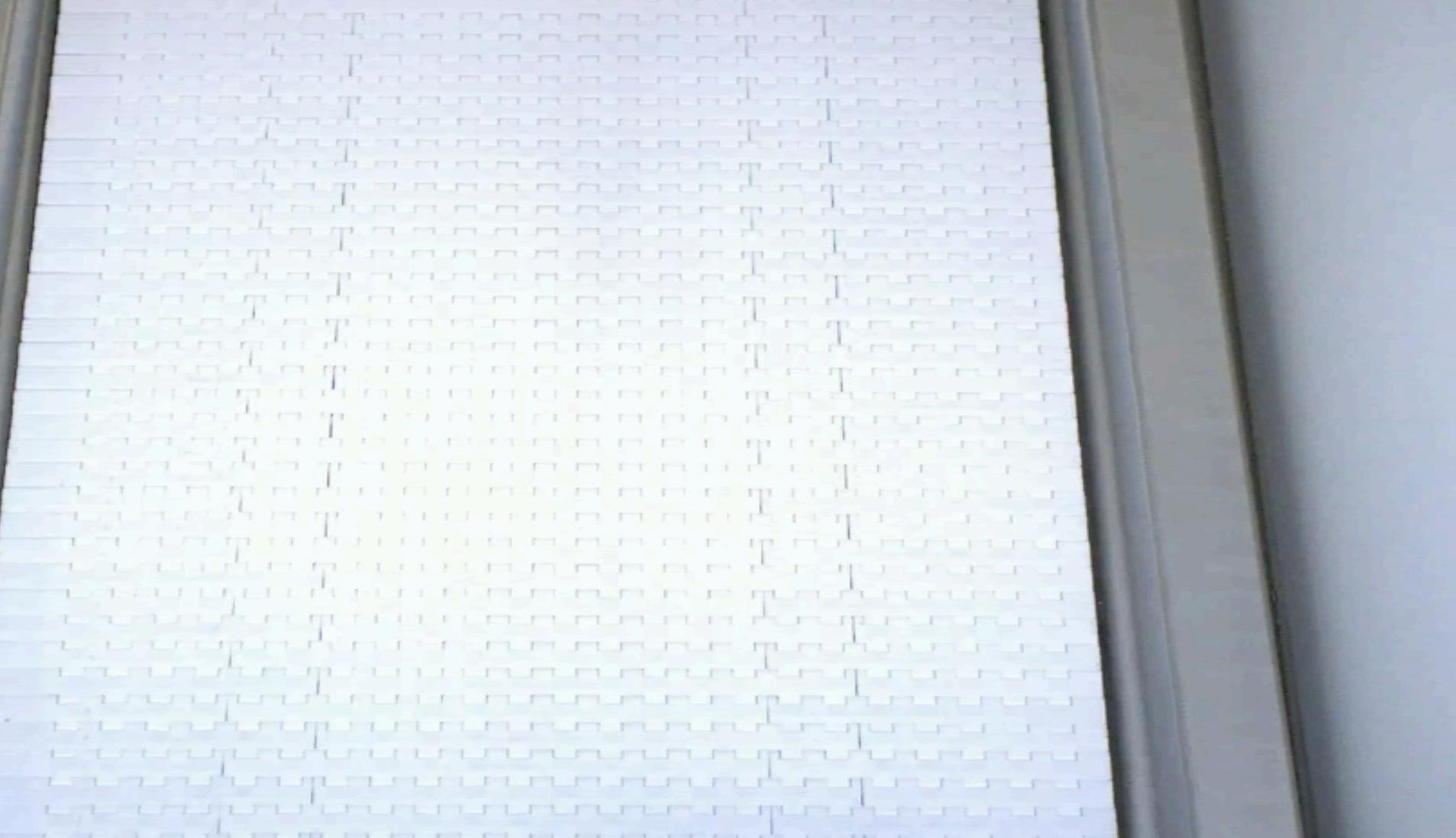


To perform smart analyses, it is first necessary to collect the right data





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Results & Impact

Support for the installation of necessary hardware and connections to collect the correct data 2.

Food and drink packaging is automatically **detected and counted**



3.

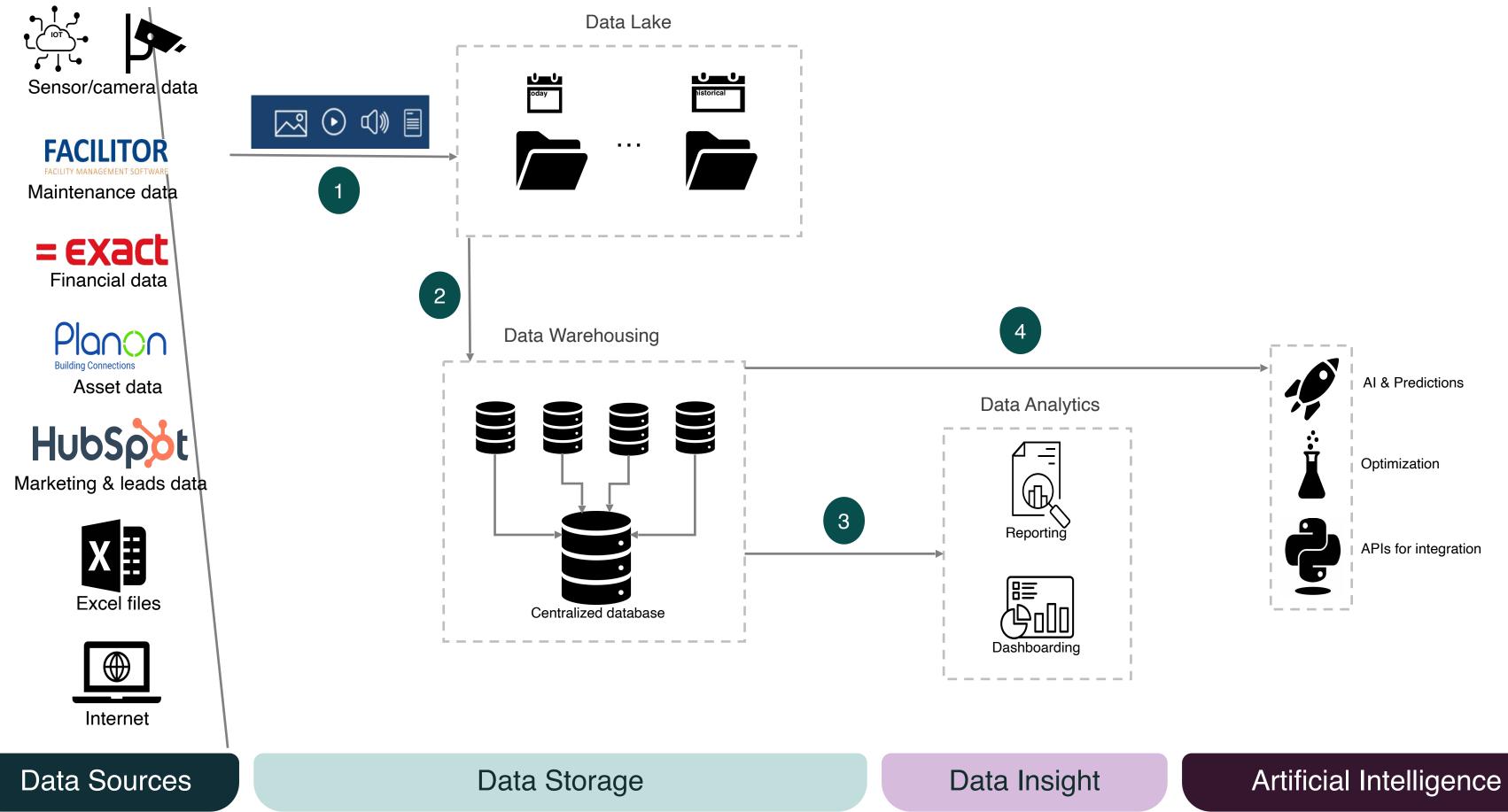
Solution provides the **basis** for further Al optimization 18-06-2025

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The right data architecture





- Save raw data in your own 1 data lake
- Transform and move data to 2 your data warehouse
- Create (real-time) insights 3 based on structured data

Develop AI models 4



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