

Ai in Catalogue Data & Vehicle-Part Matching



Todays highlights

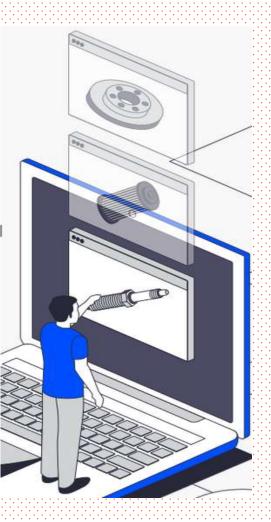


Challenges in Cataloguing

Product management evolution

Relevance in data

Al tools, in progress





Challenges in Cataloguing

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Challenges in Cataloguing



Identifying the vehicles

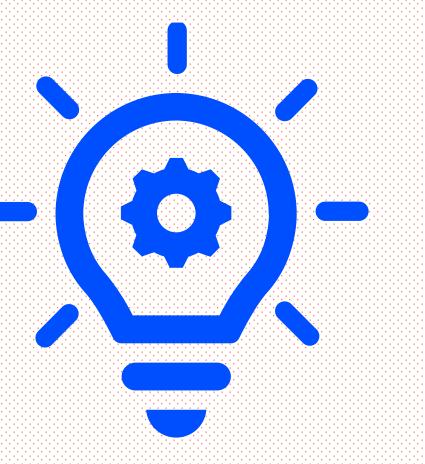
- (market/region/sales volumes VIO/market potential)
- Identifying gaps (product management analysis)
- Research OE numbers/supplier information
- Cross references (1:1, 1>N)
 - 1-> 1,
 - 1-> kit,
 - Kit -> replacement,
 - OE quality -> refit/ecoline quality
- Over qualifying of content

Challenges in Cataloguing



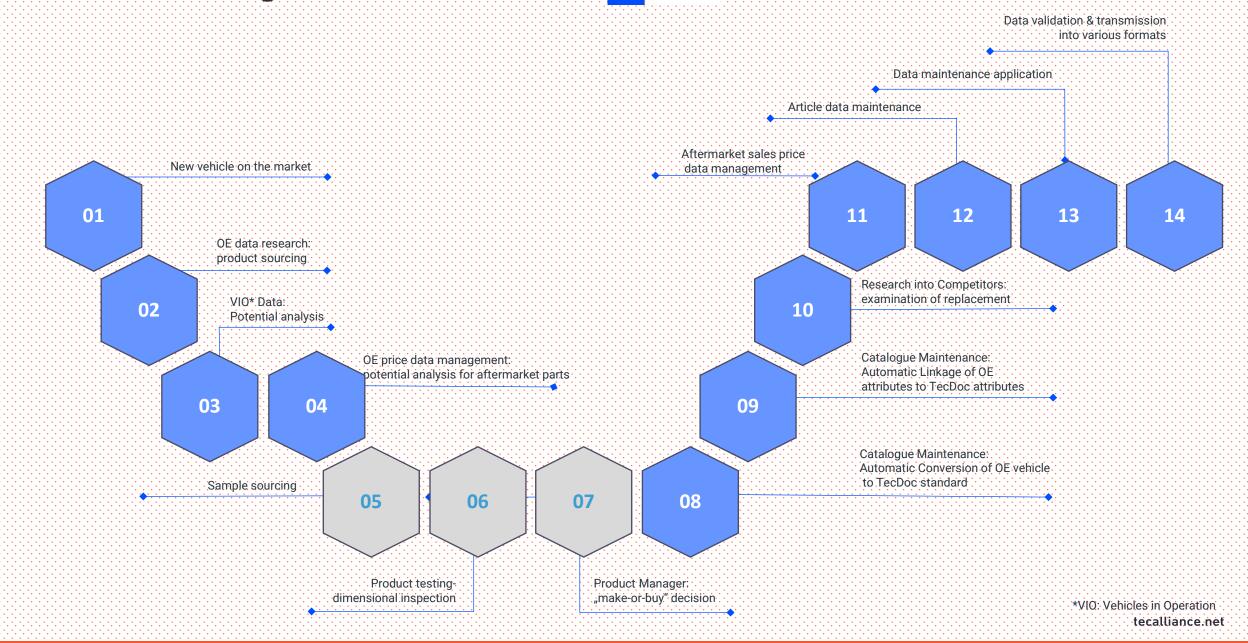
First time the right time

- Parts returns
- I Part per vehicle
- Quality of content



Product management workflow -> -> ->





TecDoc ONE | Product management tooling



- Data Importing & Exporting Features
- (Global) Data Maintenance
- Features for Improved Data Quality (DQM)
- Value Adding Analytics Tools, Reports
- Asset Management
- Vehicle In Operation figures
- Supersession & Lifecycle Management
- Automated Reference Data Updates
- Reporting PRO Module
- IAM Cross Reference Module
- Extended Media Manager Module
- OE parts linked to KType

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TecDoc ONE | TecDoc Linkages (with VIO)



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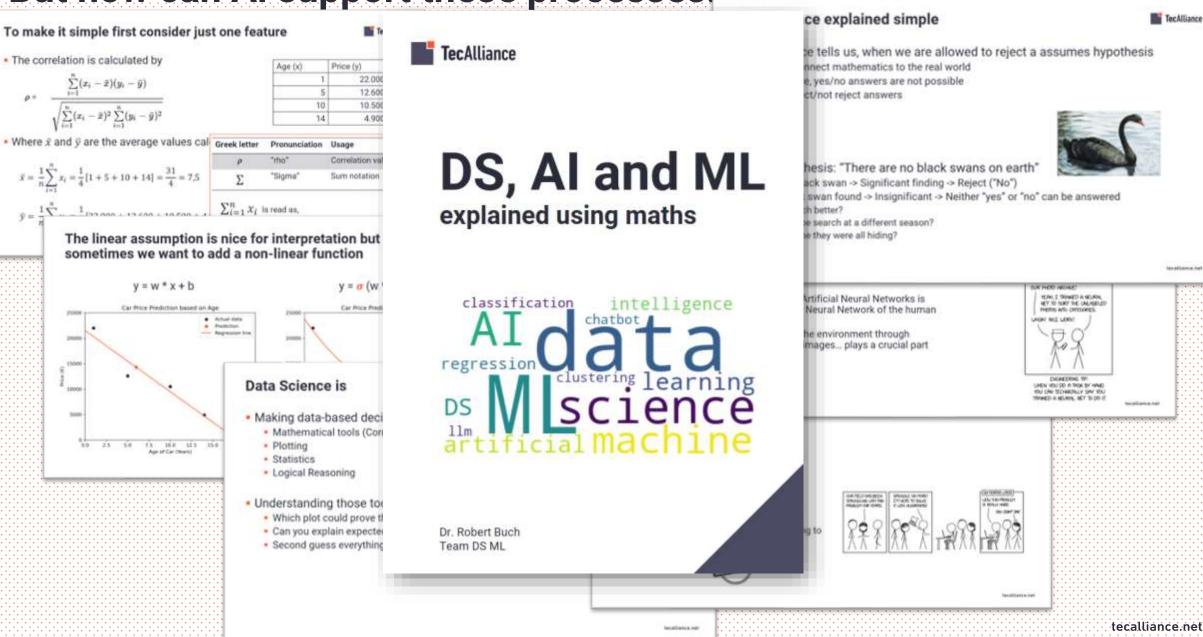
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But how can Ai support these processes, ?



TecDoc

Ai | Data Sources

- Data sources varies in quality,
- Many sources are already generated by Ai,
- Know what you want to accomplish,
- Outcome is base for decision not a final product.



Andrej Karpathy 😋

It's 2025 and most content is still written for humans instead of LLMs. 99.9% of attention is about to be LLM attention, not human attention.

Ø

E.g. 99% of libraries still have docs that basically render to some pretty .html static pages assuming a human will click through them. In 2025 the docs should be a single your_project.md text file that is intended to go into the context window of an LLM.

Repeat for everything.

6:33 PM - Mar 12, 2025 - 1.1M Views









Data Quality = Key

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Improved Vehicle Reference Data





- Continuous improvement of the quality of TecDoc Reference Data with the aim of enabling the customer to clearly and unambiguously identify the right spare part for a vehicle.
- New vehicle attributes for New Energy Vehicles, supporting complex Vehicle technologies (hybrids/drivetrain components/emission and safety systems).
- Cooperations in Working- and expert groups with Data Suppliers and Data User Groups for refinements.

Dimensions of TecDoc Data Quality

The TecDoc data must be:



- free of errors
- unambiguously interpretable
- standardized
- comprehensible

relevant

complete

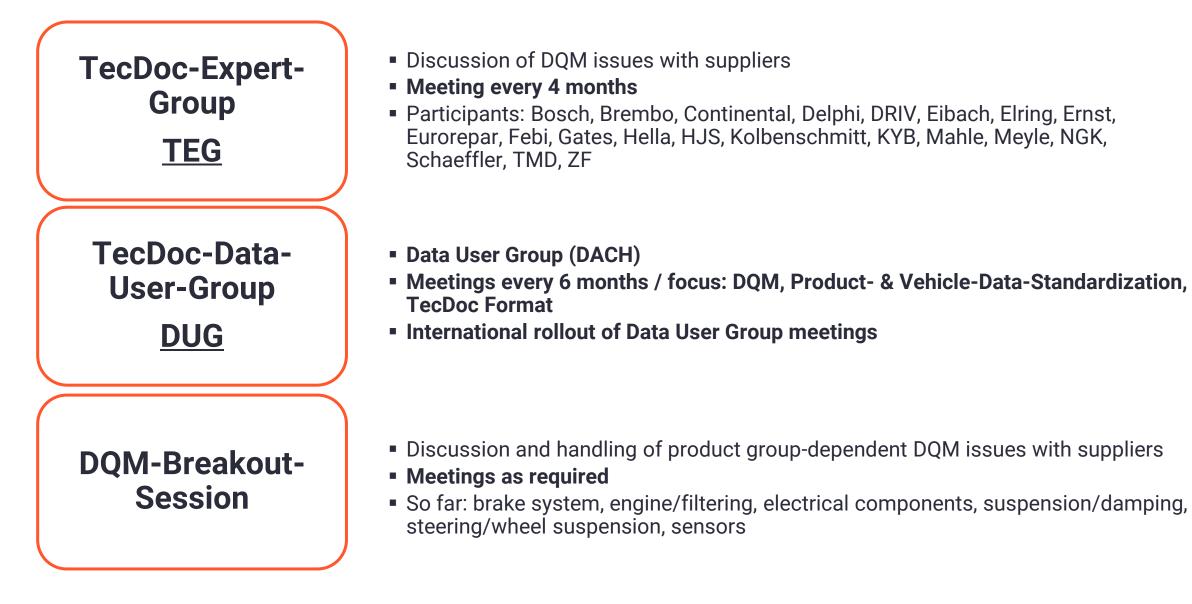
up-to-date





DQM - Data Quality Management - Voice of Customer





DQM - TecDoc - EU product regulations



Initial situation

- Suppliers and retailers are subject to increasingly comprehensive EU product and consumer protection legislations.
- The growing range of products subject to ecodesign requirements obliges suppliers and retailers to provide consumers with defined information to help them make more sustainable choices.
- The new legislations aims to make sustainable products the norm, promote the circular economy and prioritise the reuse and repair of products.

Examples of this are:

- DPP / Digital Product Passport [(EU) 2024/1781 (ESPR)]
- REACH Regulation [EU Chemicals Regulation (EC) No. 1907/2006]
- Product Safety Regulation [(EU) 2023/988 (GPSR)]
- Battery Regulation [(EU) 2023/1542]
- CLP Regulation [(EC) Nr. 1272/2008]
- AGEC (national law for France)
 - •••

Findings

- All regulations require specific product information from manufacturers and distributors, among other things.
- We proactively check which additional content in terms of attributes should be implemented in TecDoc so that suppliers can be supported in the best possible way in fulfilling their obligations from the various regulations.

DQM – Trade numbers (Table #207)

Trade numbers are not permitted to have any of the following contents:

- attributes
- generic articles
- names/descriptions
- specifications
- cross-references
- OE-article-numbers
- competitor-article-numbers

The definition of the trade numbers is available TecDoc-Data-Guide!



TecDoc

DQM – Cross references



OE2GA-Reporting for the optimisation of OE cross references

Target: Minimisation of different products per OE number

IAM_BrandNr 💌 IAM_BrandName	🔹 OEM_BrandNr 💌 OEM_BrandName	OE_Articlenumber	💌 GA_Nr 💌 GA_Name_Eng	Brands_With_GA 💌 IAM_Brand_U	Jsed_GA 💌 GA_Per	OE 💌
2 HELLA	106 SKODA	038 903 023 R	4 Alternator	12	1	5
2 HELLA	106 SKODA	038 903 023 R	542 V-Ribbed Belt Set	4	0	5
2 HELLA	106 SKODA	038 903 023 R	1108 Pulley, alternator	1	0	5
2 HELLA	106 SKODA	038 903 023 R	1390 Alternator Freewheel Clutch	7	0	5
2 HELLA	106 SKODA	038 903 023 R	3079 Alternator, starter	2	0	5
2 HELLA	121 VW	074 903 026	4 Alternator	7	1	4
2 HELLA	121 VW	074 903 026	288 Alternator Regulator	1	0	4
2 HELLA	121 VW	074 903 026	542 V-Ribbed Belt Set	7	0	4
2 HELLA	121 VW	074 903 026	1390 Alternator Freewheel Clutch	17	0	4

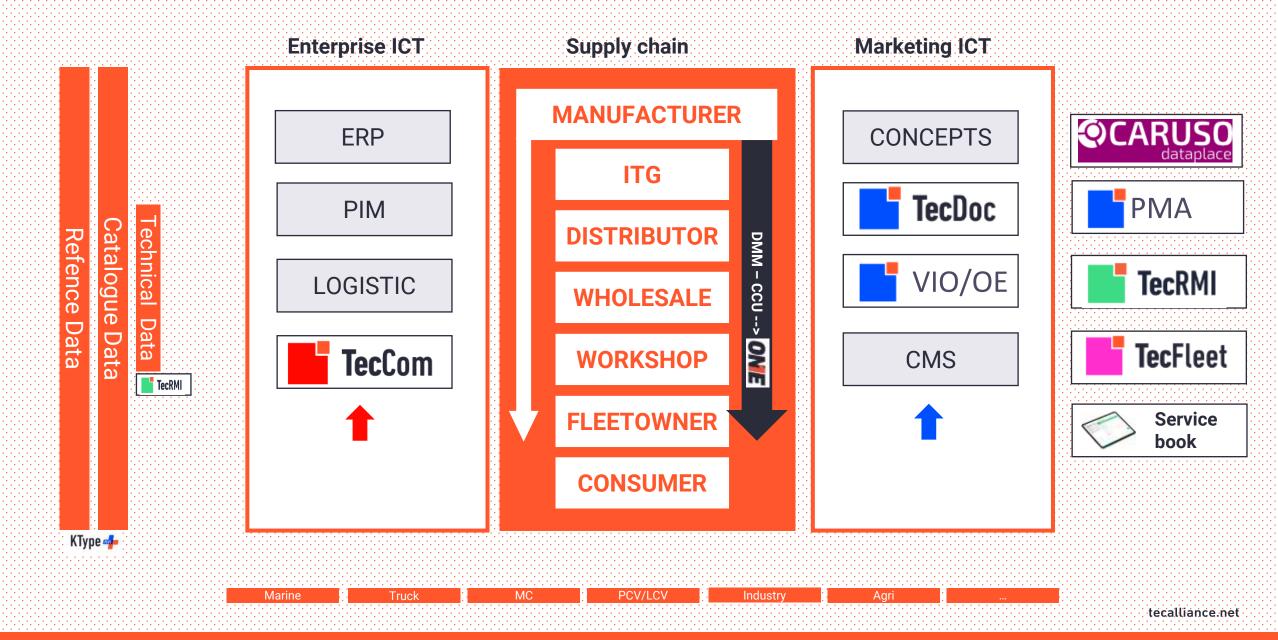


Reliable Reference Data

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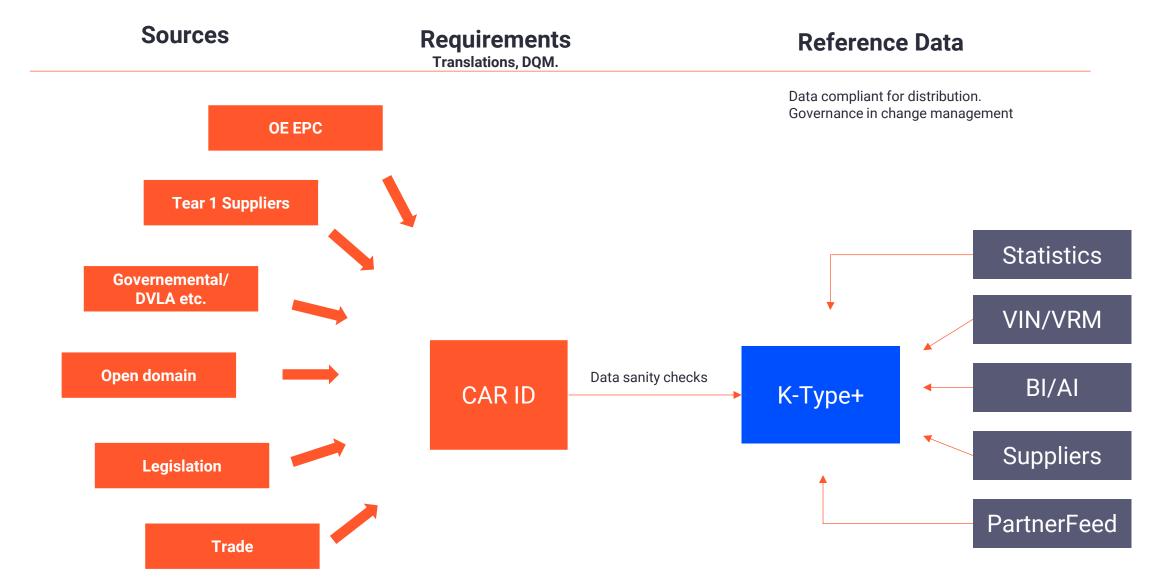
Trade Landscape TecDoc Reference Data



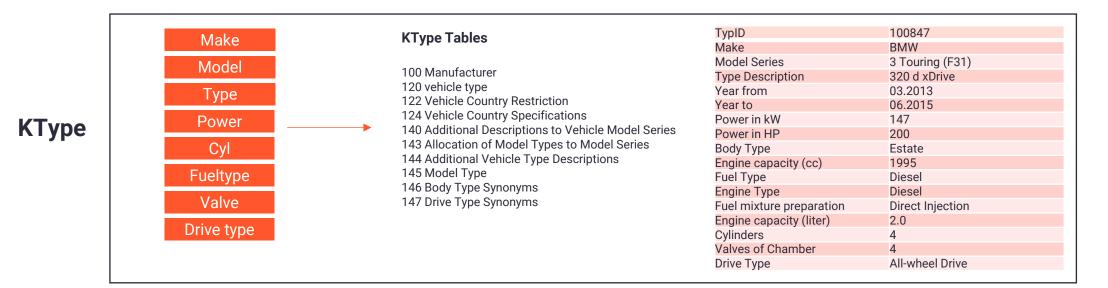


Enhanced reference data objective





Enhanced reference data KType content

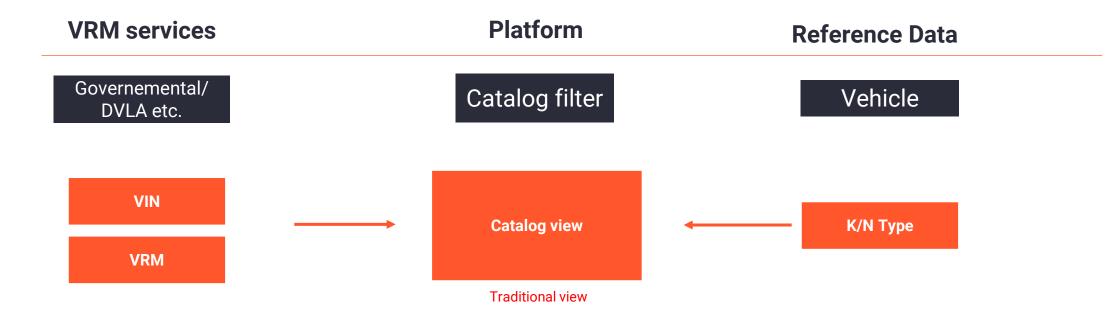




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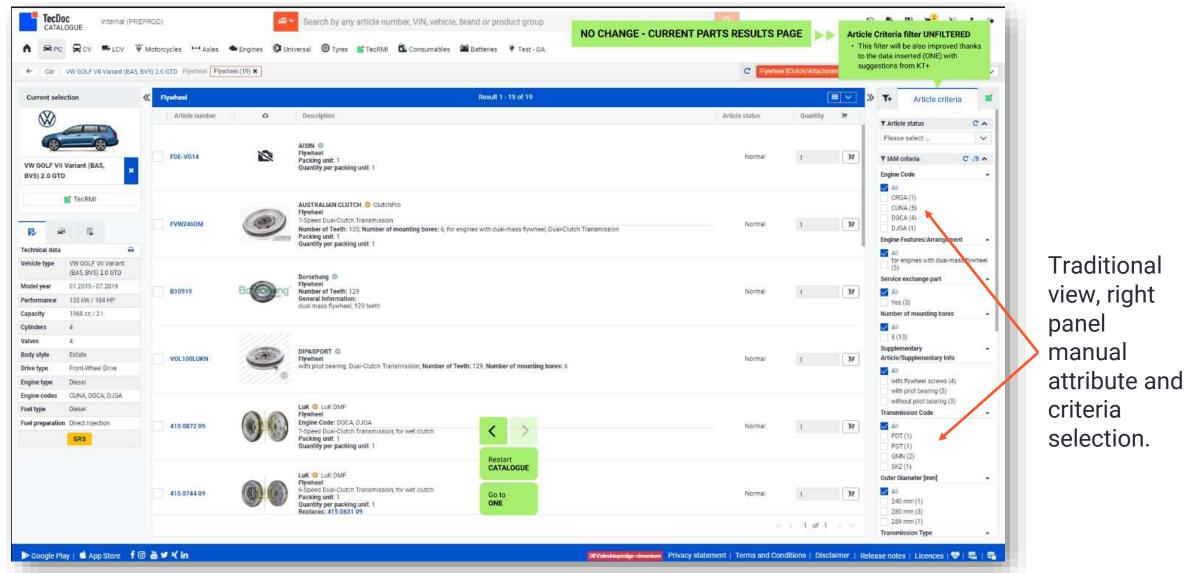
Use Case : VRM Catalog filter





Catalogue examples

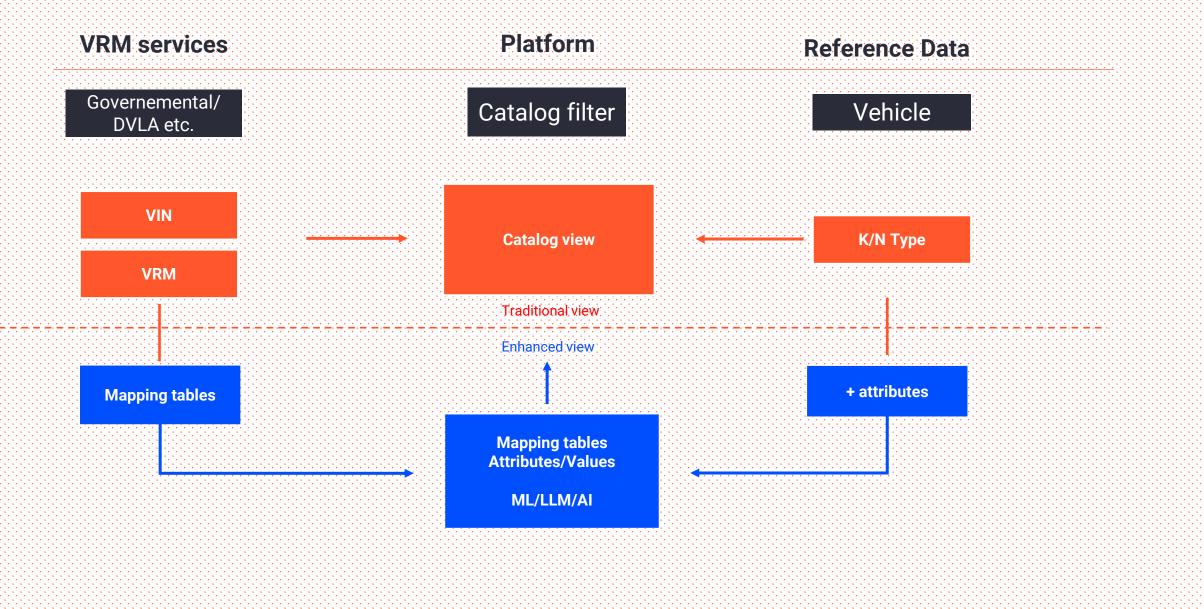




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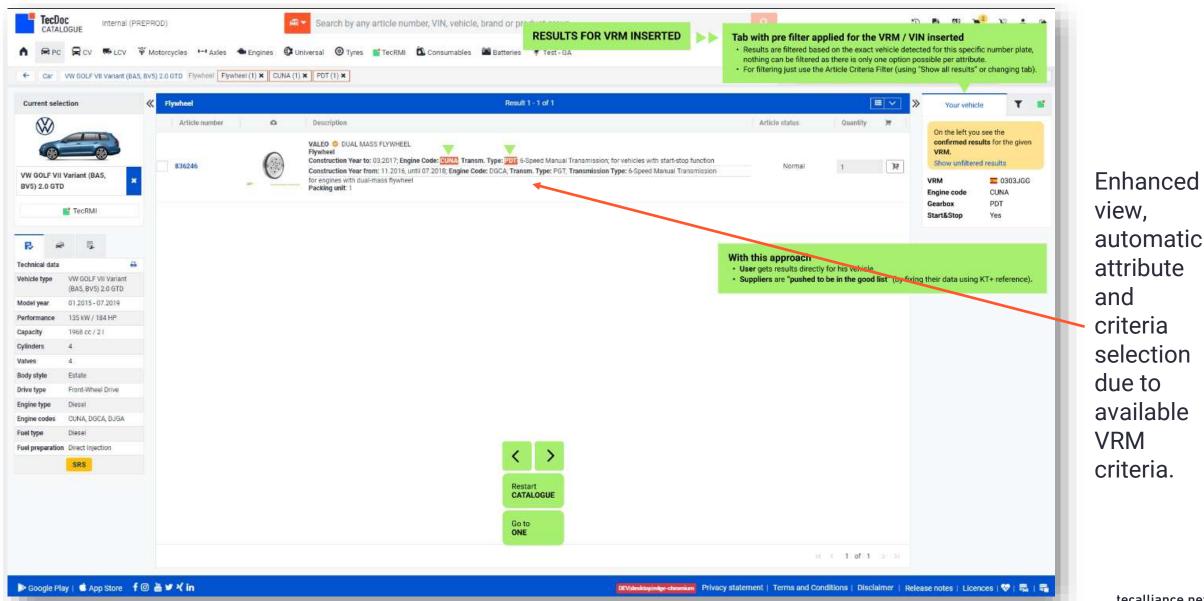
VRM Catalog filter use case





Catalogue examples

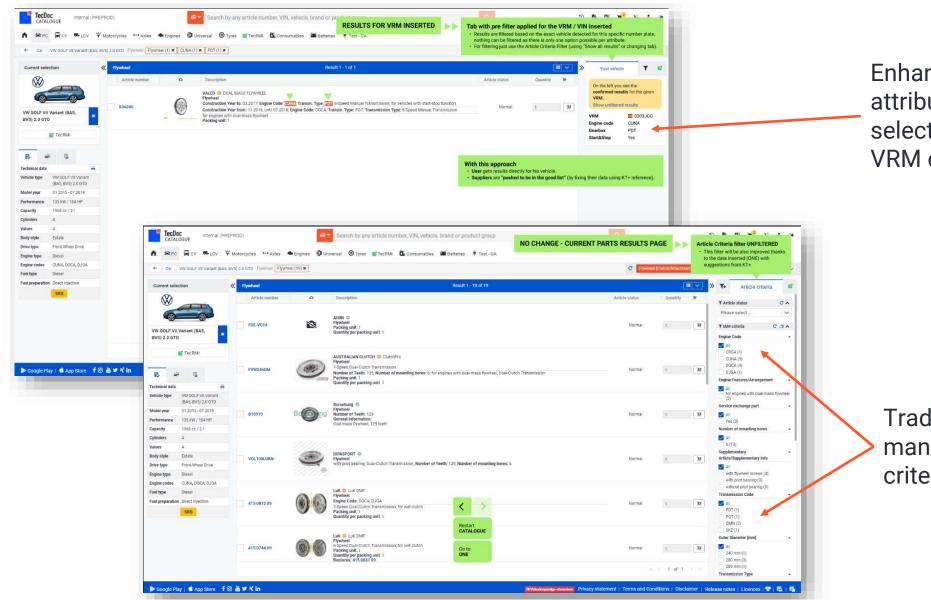




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Catalogue examples -> 1 part per vehicle





Enhanced view, automatic attribute and criteria selection due to available VRM criteria.

Traditional view, right panel manual attribute and criteria selection.

Enhanced reference data in TecDoc ONE



My profile

My products

Linkages

Reporting

Control Panel

🗳 My Linking Targets

Translation Manager

Import

Asset Manager

System Settings

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Engine				Vehicle Platform		
Engine Type Description	Petrol Engine			Gross Weight	1500	
PKW Description	74			Vehicle Equipment Features	AirConditioning: Yes	
PHP Description	101				SRC: No StartStop: No	
Engine Code Ids	[5074, 9990, 11588]				SteeringGear: LR SteeringBox: THB	
Engine Code Description	AEH,AKL,APF				CO2From: - CO2To: -	
Stroke	1.6			Wheelbase	- Same Ser	
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Year Range	09.1996 - 05.2003			Approval Date	This field is mandatory	
Body				Company Label		
Body Type Description	Hatchback			Internal Color Name		

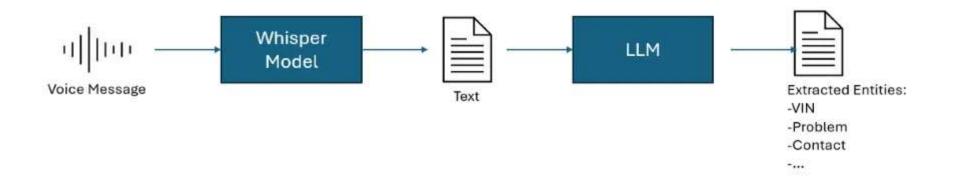
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Ai used within TecAlliance ...we have lots of idea's..

Ai use case – Automated callcenter agent





Ai use case – Image enhancement (vectorisation)

Objective: Creation of scalable vectorized images.

Trained a Pix2Pix model to transform OEM images from technical manuals into TAstyle images

TecAlliance TecRMI TM Search Manual Finder Matched Pairs **Image Vectorization** Image Matcher **Image Vectorization** 57 Pia2Piz Mode Hat Model 194 SVG strokes Complete nall curves & mo Download 📥 Download 🕹 Download a Rate PacPix Model Hat Model 227 SYG abokes Complete More small curves & more p Download & Download # Download

TecDoc

Ai use case – Image generation

OpenAl GPT-Image-1 model



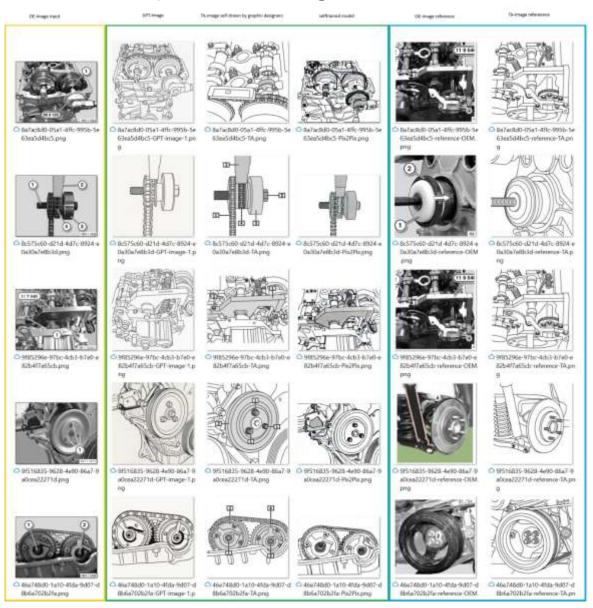
Objective: Faster and more detailed generated images for manuals

In the attached image, you can see the results:

Column 1: The original OEM input image.
Column 2: The result generated by GPT-Image-1.
Column 3: The manually created TA drawing by our graphic designers.

•Column 4: The output from our previously selftrained model.

•Columns 5 & 6: The OEM-TA reference pair used for style guidance.



Ai use case – Image recognition

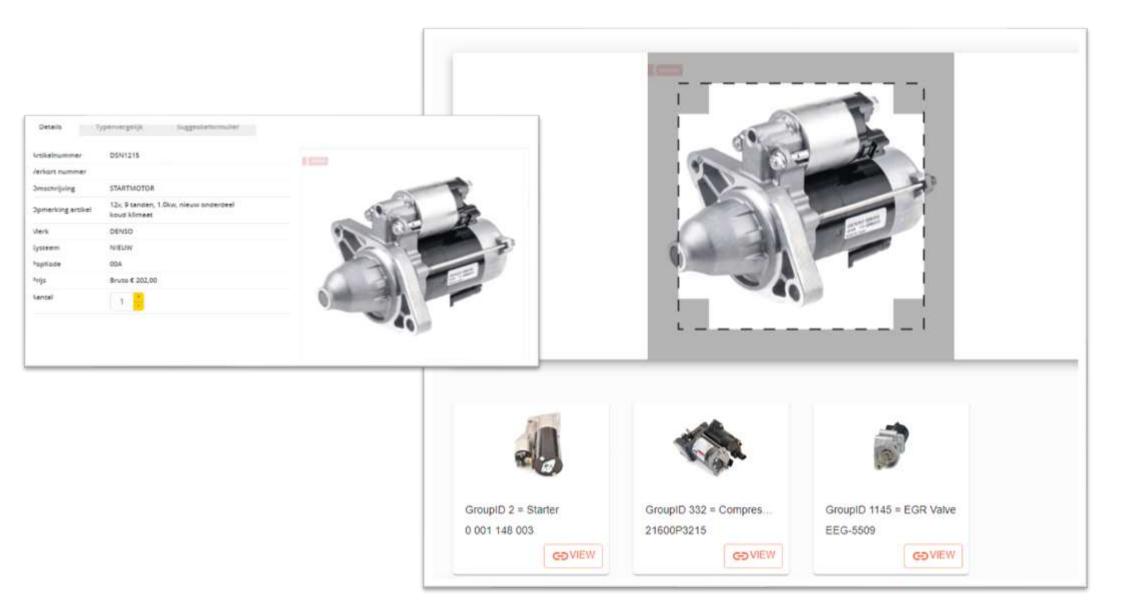


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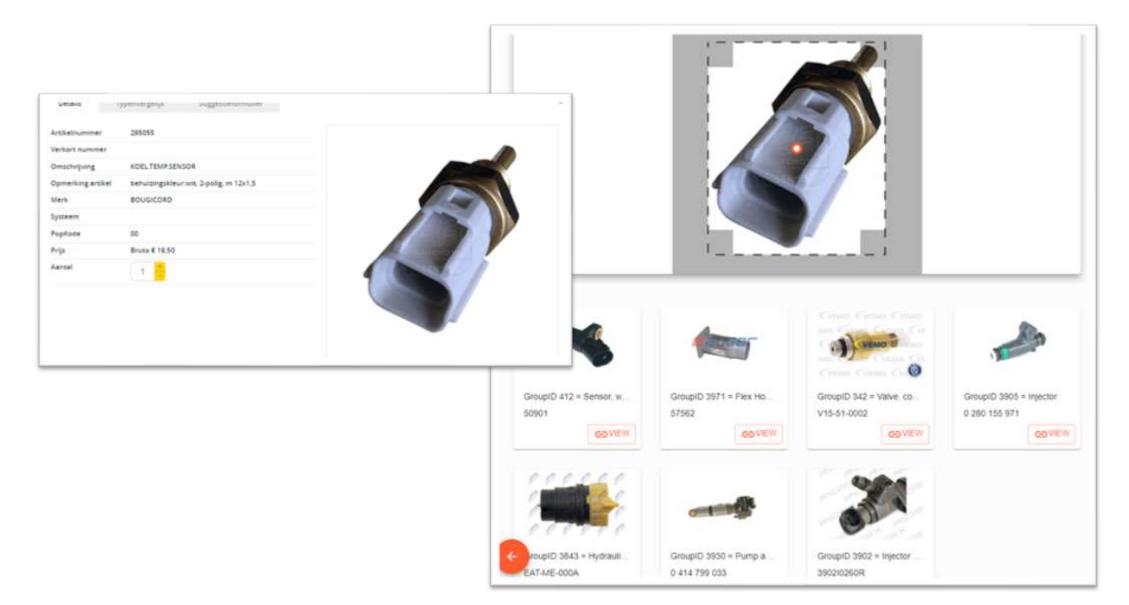
Ai use case – Image recognition





Ai use case – Image recognition





Ai use case – language detection in Attachements and documents







Conclusions

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Product management tooling is growing into a multi disciplinary tool, inwhere data quality (supported with ML/Ai), still remains a specialist's skill.



In order to get reliable and representative results of any Ai/ML process, high quality, relevant and meaningful source data is the foundation for a succesful outcome.



There are no fast solutions or quicks wins, when it come to data quality. Ai will change the way we work, but for now, the human intervention still remains crucial for reliable results.



Questions

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Thank you



Valentijn.leentvaar@tecalliance.net 2025, June 18th .

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